

# NCC Cable System Order

11756151

Order #	62308568	Flight Dates	07/18/16 - 07/24/16	Update Date	07/26/16
Syscode	8288	Agency	4CM&M	Version	2 Vs. 1
System Name	Spectrum/Marquette Interconnect, MI	Advertiser	Lon Johnson for Congress	Show All Lines	
Market	Marquette	Client Code	661	Total # of Weeks	1
AE	Brenda Hadley	Product Code	691	Total	\$1,130.00
Sales Coordinator	Collin Moore	Est Code	3597	Commission	\$169.50
Office	Washington	Product Name		Net Total	\$960.50
Phone	(301) 951-2620	Credit Status		Total Spots	40
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 May'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R1: 7.26 MG

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/18/16	7/24/16	05:00	11:00	X	X	X	X				-	-	7	\$28.00	\$196.00	30	-1x Convention Package
2	CNN	VARIOUS	7/18/16	7/24/16	11:00	18:00	X	X	X	X				-	-	5	\$20.00	\$100.00	30	-3x Convention Package
3	CNN	VARIOUS	7/18/16	7/24/16	18:00	21:00	X	X	X	X				-	-	4	\$29.00	\$116.00	30	Convention Package
4	CNN	AVG. ALL WKS<	7/18/16	7/24/16	21:00	24:00	X	X	X	X				-	-	3	\$74.00	\$222.00	30	-1x Convention Package
5	MNBC	MORNING JOE<	7/18/16	7/24/16	05:00	11:00	X	X	X	X				-	-	8	\$22.00	\$176.00	30	Convention Package
6	MNBC	VARIOUS	7/18/16	7/24/16	11:00	18:00	X	X	X	X				-	-	7	\$16.00	\$112.00	30	-1x Convention Package
7	MNBC	VARIOUS	7/18/16	7/24/16	18:00	21:00	X	X	X	X				-	-	4	\$23.00	\$92.00	30	Convention Package
8	MNBC	VARIOUS	7/18/16	7/24/16	21:00	24:00	X	X	X	X				-	-	2	\$58.00	\$116.00	30	-2x Convention Package

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$1,130.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,130.00

SYSTEM APP: SALES ACCT

Date Printed 07/26/16

62308568 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |